View this email in your browser



After months of deliberation, evaluation and coaching, The Board of Directors has unanimously concluded that management of the Big Canoe Property Owners Association should follow a new path. Stagnant operating results in many amenities, increasing operating losses in the Clubhouse, and the need to upgrade processes and procedures in the administrative areas have highlighted the need for change.

We are announcing today that effective immediately, the management of the various operating areas of the Big Canoe POA will be managed by Bobby Jones Links (BJL), a hospitality and business management company based in Alpharetta, GA. BJL currently manages the amenities, clubhouse and related activities at 21 communities and clubs throughout the Southeast. For the past several months, BJL has been consulting to help us improve the clubhouse performance. They will also create efficiencies and effectiveness in the activities of our public works, human resources, marketing and other administration functions.

The Board of Directors will continue to set policy and direction as well as provide oversight for the POA operations. All POA employees will become employees of Bobby Jones Links. Both the Board of Directors and BJL will provide information to the Property Owners as we move through this transition.

Jill Philmon is leaving the POA, effective immediately. The Board appreciates Jill's efforts on behalf of the POA during her almost two years as general manager. We wish her only the best in her future endeavors.

Click here to view a video message from the Board of Directors